

YOGESH BATTULA

UX Designer

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EXPERIENCE

- 04/2023 - 12/2024** ● **Product Designer**
Prasthana Software Solutions
 - Led product design for sports management applications, including team scheduling, player performance tracking, and league management, resulting in a 15% increase in user satisfaction.
 - Designed a reusable component-based design system, reducing development time by 20%.
 - Conducted competitive analysis and mapped user journeys for a tennis event scheduling platform, optimizing navigation flow and improving user engagement by 25%.
- 05/2022 - 03/2023** ● **UX Designer**
Prasthana Software Solutions
 - Delivered end-to-end UX design for sports management platforms, focusing on features like team creation, scheduling, and event tracking, enhancing usability metrics by 25% through feedback-driven design iterations.
 - Conducted competitive analysis and defined user journeys, resulting in a 15% increase in user satisfaction.
 - Collaborated with stakeholders to align the design with business goals, ensuring a consistent brand experience across all digital touchpoints.
- 01/2021 - 12/2022** ● **UI Designer**
Buildup Services
Freelance work
 - Designed responsive web interfaces, maintaining accessibility and consistent branding, resulting in a 20% increase in user engagement.
 - Created wireframes and prototypes, streamlining the client approval process, reducing approval time by 30%.
 - Collaborated with developers to ensure pixel-perfect implementation of designs, enhancing overall project efficiency by 25%.

EDUCATION

- 07/2017 - 10/2021** ● **Civil Engineering (Incomplete)**
Vignana Bharathi Institute of Technology (VBIT)
- 2015 - 2017** ● **Intermediate**
The Narayana Group

SUMMARY

A passion for crafting intuitive user experiences is evident through extensive expertise in UX design, concentrating on innovative sports management applications. Leading design projects to enhance user satisfaction and engagement aligns perfectly with the company's aim to improve digital product experiences. Skills in creating component-based design systems and optimising navigation flow demonstrate a commitment to delivering design solutions that cater to both business and user needs.

CERTIFICATION

Certified UX Designer

Fundamentals of UX Design

KEY ACHIEVEMENTS



Honors & Awards

Spot awards for impressive designs.



Honors & Awards

Improved user retention for a client's platform by 15% through UX optimizations.

SKILLS

Figma Responsive Web Sketch user journeys user research wireframes Prototyping

Adobe Creative Suite Mockups Photoshop